



KERSTIN WHITNEY

GRAPHIC DESIGNER

📍 Lawrenceville, GA 30043

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SUMMARY

Highly creative and proficient Graphic Designer skilled in client collaboration and problem solving. Very capable in providing an end product that is visually appealing, on budget and timely. Demonstrable strengths in graphic design, project management, and communication. Comfortable in both Mac or PC environments.

SKILLS

Software/Hardware Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Dreamweaver
Adobe Acrobat
QuarkXPress
CorelDRAW
HTML/CSS
Microsoft Office
PC
Mac
Wide Format Printing

Soft Skills

Creative
Dependable
Flexible
Collaborative
Solution-Oriented

EXPERIENCE

05/2022 Presentech/Eventprints • Atlanta, GA • Graphic Designer

09/2024 Independently conceptualized engaging designs for EventPrints products and Presentech clients. Collaborated with team members and clients to assess goals and present multiple designs for review. Designed for a wide range of materials and uses: digital and four color press, large format, vinyl, dimensional and digital. Implemented brand campaign and overhauled standardization of Presentech marketing collateral. Created materials for outside clients that maintained branding and adhered to current collateral for seamless integration. Revised outside client files to ready for press, including color correction, adding bleeds and resizing. Explored and implemented new design trends in typography, color theory and overall aesthetic.

07/2020 The UPS Store • Suwanee, GA • Graphic Designer/Traffic Manager

01/2022 Responsible for following through on all customer graphics orders. Prepared creative concepts, graphic design, prepress work, and technical specifications necessary to complete projects. Communicated effectively with customers in-person, by phone or e-mail. Prioritized all work flow based on client deadlines and availability of resources. Produced print jobs either in-house or set up for outsource vendors. Created digital ads for use on Facebook and other marketing outlets.

01/2004 Freelance • Lawrenceville, GA • Graphic Designer

07/2020 Collaborated with clients to create branding, web sites, print media and digital communications for many different individuals, companies and industries.

04/1998 Loyaltyworks • Buckhead, GA • Sr. Graphic Designer/Traffic Manager

01/2004 Fashioned entire branded loyalty campaigns for a wide range industries and companies from inception to delivery. Campaigns included print catalogs, postcards for targeted audiences, web sites, blast e-mails and Flash media. Built and maintained relationships with various large press vendors to bring printed materials to fruition based on best quality and pricing.

EDUCATION

College of Lake County • Grayslake, IL • Associate of Applied Science
Illinois State University • Bloomington, IL • Art Major
Columbia College • Chicago, IL • Art Major